



[www.roxburyartsalliance.org](http://www.roxburyartsalliance.org)

Mailing Address:  
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Dear Community Member,

This fall marks the 21<sup>st</sup> Anniversary of the Roxbury Arts Alliance (RAA) and the 10<sup>th</sup> Anniversary of the Investors Bank Theater at Horseshoe Lake.

The RAA is a 501(c)(3) organization working year-round to bring a variety of artistic events to the community in partnership with local sponsors. We also support the arts by awarding annual scholarships to graduating Roxbury Seniors planning to continue their studies in the arts. The performances that started in area churches and community spaces are now in our own indoor theater right at Horseshoe Lake. Our events attract residents from Roxbury and beyond, as proven by our mailing list obtained from past attendees.

These 21 years have seen an eclectic variety of performers that entertained thousands of patrons in Roxbury, and this season the tradition continues. Our line up for this year will range from a Billy Joel Tribute band, to a Spanish dance company, add in some comedy, a 40's Big Band and some jazz to round out our season. We will also have our annual family holiday show. This past year we have partnered with the Skyland Songwriters Guild and the Hexagon Players to expand and enrich the type of entertainment we offer to our community.

The Roxbury Arts Alliance is powered by volunteers, ticket sales, grants, donations, subscribing members, sponsors, and Roxbury Township. We invite you to join us in this endeavor by asking you to advertise in our playbill for the September 2018 – May 2019 season.

Several tiers of advertising sponsorships are available. There will be *one printing* for the entire season and it will be handed out at every show. **Your playbill advertising exposure will be for the entire 2018-2019 season.** The deadline for advertising is August 10, 2018.

A sponsorship form is enclosed. We will be contacting you to see if you have any questions. We look forward to partnering with you to keep the arts alive in Roxbury!

Musically yours,

*Sarah Coraggio*

Roxbury Arts Alliance President

***Our mission is to promote an appreciation of, and support for the arts, including music, drama, dance, literature and the visual arts in our surrounding communities.***



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**Yes!** We'd like to be a sponsor of the 21st Anniversary Series. Our donation to support these performances are:

❖ **Playbill Angel**

- **Full page Ad Sponsor – \$200**
  - Full page listing in playbill, name listed on website, posters, newsletters, social media, business cards displayed for patrons to take (supplied by you) and a family RAA membership for the 2018-19 season
  - Ad size 5.5" across x 8.5" down
- **½ Page Ad Sponsor - \$125**
  - Half page listing in playbill, name listed on website, & business cards displayed for patrons to take (supplied by you)
  - Ad size 5.5" across x 4.25" down
- **¼ Page Ad Sponsor -\$75**
  - Quarter page ad in playbill and business cards displayed for patrons to take (supplied by you)
  - Ad size 2.75" across x 4.25" down)

❖ **Community Partner - \$50 - acknowledgement in playbill**

❖ **Individual Sponsor - \$25 - acknowledgement in playbill**

**Please email all camera-ready artwork, sizes listed above, to [publicity.raa@gmail.com](mailto:publicity.raa@gmail.com)**

***Deadline is August 10, 2018***

Company Name \_\_\_\_\_

Address \_\_\_\_\_

Website \_\_\_\_\_

Email Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Contact Name \_\_\_\_\_

Amount Enclosed \$ \_\_\_\_\_

- Check enclosed, payable to Roxbury Arts Alliance, mail check to above address
  - Credit Card payments can be made by phone 862-219-1379
  - Paypal – on our website