



[www.roxburyartsalliance.org](http://www.roxburyartsalliance.org)

Dear Community Business Partner,

This summer marks the 14<sup>th</sup> Summer Concert Series presented by the Roxbury Arts Alliance. These 4 free concerts take place weekly during July and August at the bandshell at Horseshoe Lake in Succasunna. The various performers have entertained thousands of people over the years, and we hope you will join us to continue this endeavor.

The Roxbury Arts Alliance is a 501c3 organization and works year round with partners, to bring a variety of artistic events to the community. The Summer Concert Series is a free event to the public while the performers are sponsored. This is where you can help!

We have established a tier of sponsorship opportunities (please see the details on the attached sponsorship form):

- \$250 – Sparkler
- \$500 – Kaboom!

Your contribution is tax deductible to the fullest extent allowable by law.

Your name (or company name) will appear on all advertising that is created and circulated. The details are on the next page.

The concert dates this year are July 12<sup>th</sup>, 19<sup>th</sup>, 26<sup>th</sup> and August 2<sup>nd</sup>. In the event of rain, the concerts are held in the nearby Investors Bank Theater.

We look forward to hearing from you soon!

Sincerely,

Roxbury Arts Alliance  
Phone: (862) 219-1379  
E-mail: [publicity.raa@gmail.com](mailto:publicity.raa@gmail.com)

## 14<sup>th</sup> Summer Concert Series – Sponsorship Form

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### Sparkler - \$250 Sponsorship

Name mentioned on all publicity

Facebook, e-newsletters, posters

Name printed on advertising at Horseshoe Lake and on event fliers

Business cards on display for patrons to take

### Kaboom! - \$500 Sponsorship

Name mentioned on all publicity (see above)

Logo printed on banner at Horseshoe Lake, and the Bandshell

Logo featured in posters and upcoming events fliers

Invited to bring a table at the concerts, staffed & presented by your company

Acknowledgement during performance

4 tickets to be used at performances at the Investors Bank Theater for the 2018-19 season

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**Yes!** We'd like to be a sponsor of the 14<sup>th</sup> Summer Concert Series. Our donation to support these concerts is:

**Sparkler** - \$250

**Kaboom!** - \$500

**No**, we can't be a sponsor at this time but would like to contribute & would like to be contacted for advertising for our 2018-19 programs.

### Company Information

Company Name \_\_\_\_\_

Address \_\_\_\_\_

Website \_\_\_\_\_

Email Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Contact Name \_\_\_\_\_

Please make check payable to *Roxbury Arts Alliance* Amount Enclosed \$\_\_\_\_\_ *Payments can also be made by Paypal, on our website.*

Mail this form, with payment, to: Roxbury Arts Alliance, P.O. Box 327, Ledgewood, NJ 07852