

Roxbury Arts Alliance

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Dear Community Business Partner,

This summer marks the 16th Annual Free Summer Concert Series presented by the Roxbury Arts Alliance. These 4 free concerts take place weekly on Thursday evenings during July and August at the bandshell at Horseshoe Lake in Succasunna. The various performers have entertained thousands of people over the years, and we hope you will join us to continue this endeavor.

The Roxbury Arts Alliance is a 501c3 organization and works year round with partners, to bring a variety of artistic events and concerts to the community. The Summer Concert Series is a free event to the public while the performers are sponsored by local business owners, like yourself. This is where you can help!

We have established a tier of sponsorship opportunities and we have listed all the benefits of becoming a community sponsor on the next page.

- \$250 - Sponsorship
- \$500 - Sponsorship
- Summer Concert and Adbook Sponsorship

Your contribution is tax deductible to the fullest extent allowable by law. Your name (or company name) will appear on all summer advertising that is created and circulated.

The concert dates this year are July 16th, 23rd, July 30th and August 6th. These performers are bringing a variety of music genres to appeal to our audience. In the event of rain, the concerts are moved to the nearby Investors Bank Theater.

We will be following up with a phone call to see if you have any questions. Thank you for your consideration in making our summer a success!

Sincerely,

Roxbury Arts Alliance

The Investors Bank Theater at Horseshoe Lake is operated by the Roxbury Arts Alliance, a 501(c) (3), non-profit organization and all donations are tax deductible, as the law allows. Donations are used to offset the costs of community events and to provide college scholarship opportunities to eligible Roxbury Township High School graduates.

